

Message Text

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44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 221231Z JUL 76

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

INFO SECSTATE WASHDC 8245

UNCLAS TEHRAN 7467

E.O. 11652: N/A

TAGS: BBSR IR

SUBJ: WTDR/FTI

REF: USDOC 8548 - 11372

1. IRAN 2. CNTRY CODE: 507 3. SER NO:

4. IRAN STEEL BUILDING COR

XM

4A. CODE: K 4B. CODE: A 4C. CODE:

5. 285 SEPAHBOD ZAHEDI

6. TEHRAN, IRAN

7. ESTABL: 1964 8. EMPL:300 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD

11. FIRM MANUFACTURES STEEL BUILDING STRUCTURES FROM
IMPORTED PRODUCTS AND SELLS THROUGHOUT IRAN.

12. RPT. DATE: 7/76

13A. 33124/589 IMP. CONST. OTHER HOT ROLLED BARS AND PLATES

13B. 34444/589 IMP. CONST. OTHER SHEET METAL ROOFING AND SIDING

13C. 34520/589 IMP. CONST. OTHER NUTS AND BOLTS

13D. 17910/7 ENG. CONST. ENGINEERING AND CONSTRUCTION

SERVICES

14. CONTACT: AHMAD LAJEVARDI TITLE: MANAGING DIRECTOR

15. CABLE: SULIRAN TN 16. TELEX: 212170 SULI

17. TEL: 954741, 954744

18. FINANCIAL REFS: BANK MELLI IRAN: INTERNATIONAL

BANK OF IRAN AND JAPAN, TEHRAN, IRAN

19. TRADE REFS: SOULE STEEL CO. GENERAL FOREIGN SALES

CORP., SCARSDALE, N.Y.

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20. AGENCY REPS: SOULE STEEL CO., DIV OF SOULE-STEEL

CO., 1750 ARMY ST. SAN FRANCISCO, CALIF.

21. FIRM IS ONE OF SEVERAL LARGE INDUSTRIAL ENTERPRISES OWNED BY LAJEVARDI FAMILY AND IS PART OF AN INDUSTRIAL COMPLEX OWNED BY SAME FAMILY CALLED BEHSHAHR INDUSTRIAL GROUP. IT WAS ESTABLISHED IN 1964 AND IS OWNED BY HAJ-SAIED-MAHMOUD LAJEVARDI, CHAIRMAN; AHMAD , MANAGING DIRECOOR; AND PARTNERSHIP OF CHASSEM (SENATOR) AND ALI LAJEVARDI AND AKBAR LAJEVARDIAN, ALL WEALTHY AND WELL-KNOWN TO TRADE IRANIAN BUSINESSMEN. IRAN STEEL BUILDING CORP. (SOULE IRAN), LOCALLY MANUFACTURES/ASSEMBLES, ON LICENSING AGREEMTM WITH SOULE BUILDINGS CO. OF SAN FRANCISCO, CALIF., STEEL STRUCTURES FOR INDUSTRY, WAREHOUSES, WORKSHOPS, STORES, SCHOOLS AND FOR MANY OTHER PURPOSES. IT IMPORTS MACHINERY AND EQUIPMENT FROM US AND EUROPE. SOULE IRAN OWNS ITS MANUFACTURING PLANT WHICH IS LOCATED IN TEHRAN SURBURB 22 KMS. SOUTH/WEST. FIRM'S OFFICES ARE LOCATED IN UPTOWN BUSINESS AREA OF TEHRAN, IN A MODERN BUILDING WHICH IS OWNED BY BEHSHAHR INDUSTRIAL GROUP. LOCAL BANKING SOURCE REPORTS FIRM HAS REGISTERED AND FULLY PAID-IN CAPITAL OF 450 MILLION RIALS WITH "GOOD" REPUTATION. FIRM REPORTS ITS ANNUAL SALES VOLUME AS 2 BILLION RIALS. EMBASSY RECOMMENDS IT AS GOOD TRADE CONTACT FOR INTERESTED AMERICAN COMPANIES.

22. PREPARED BY: A.A. RAZBAN APPROVED BY:D.E. WESTLEY
AT AMEMBASSY TEHRAN
HELMS

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